Jordan Company Investment & Commercial Real Estate



## Available +/- 1.31 Acres

+/- 1.31 Acres Barrett Pkwy @ SR 120 Unincorporated Cobb County, Georgia 30064

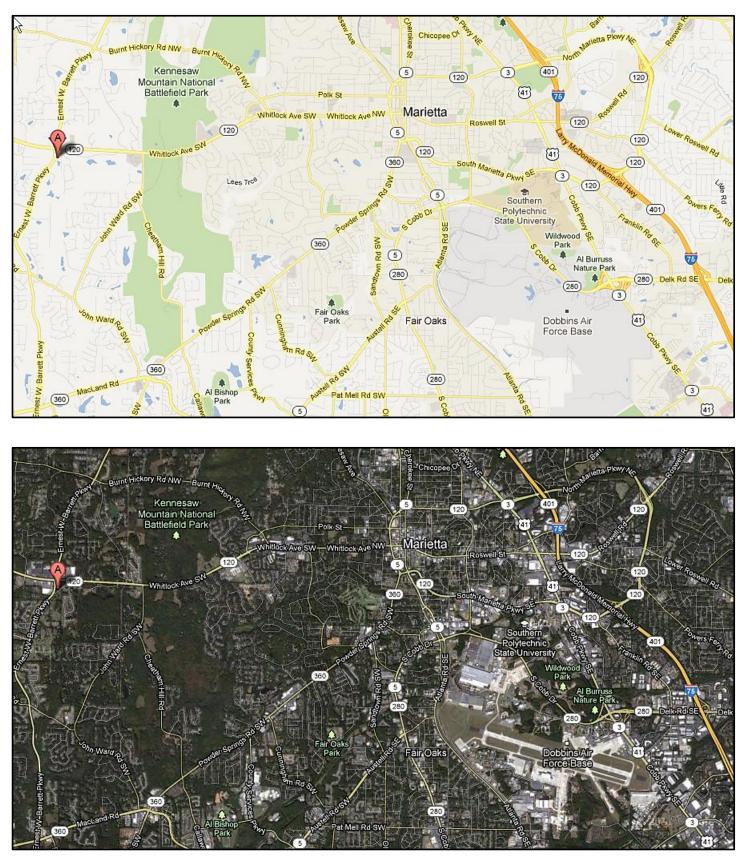


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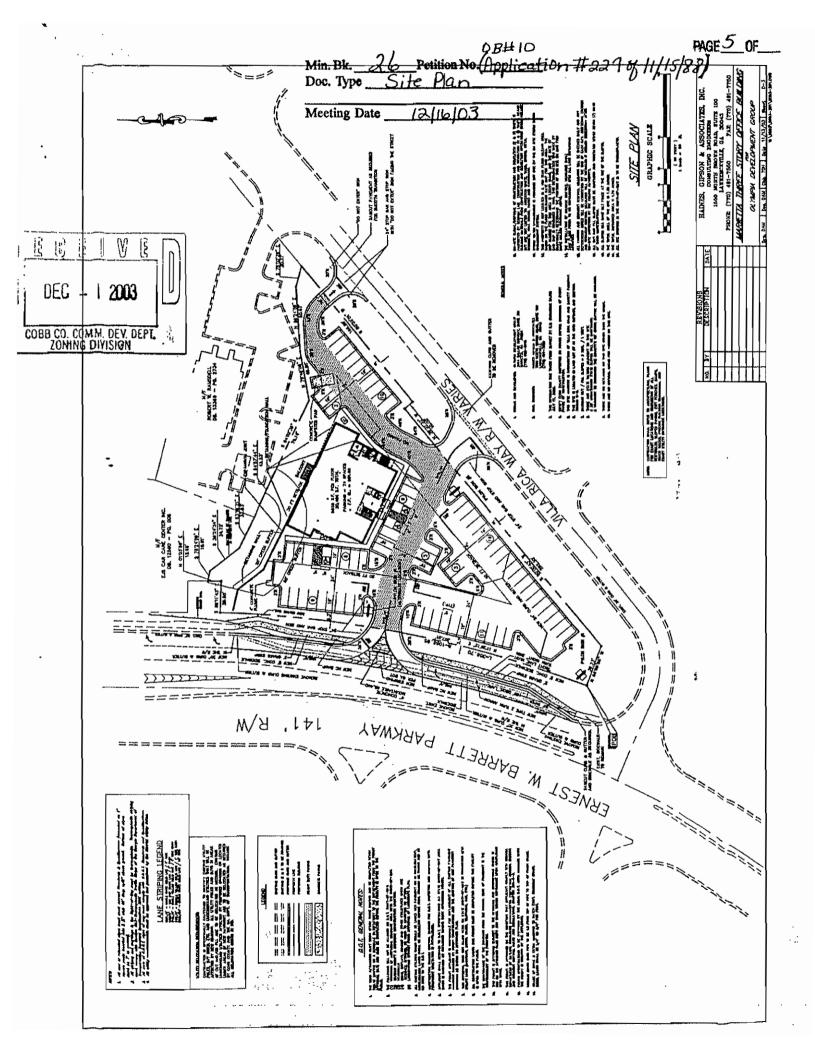


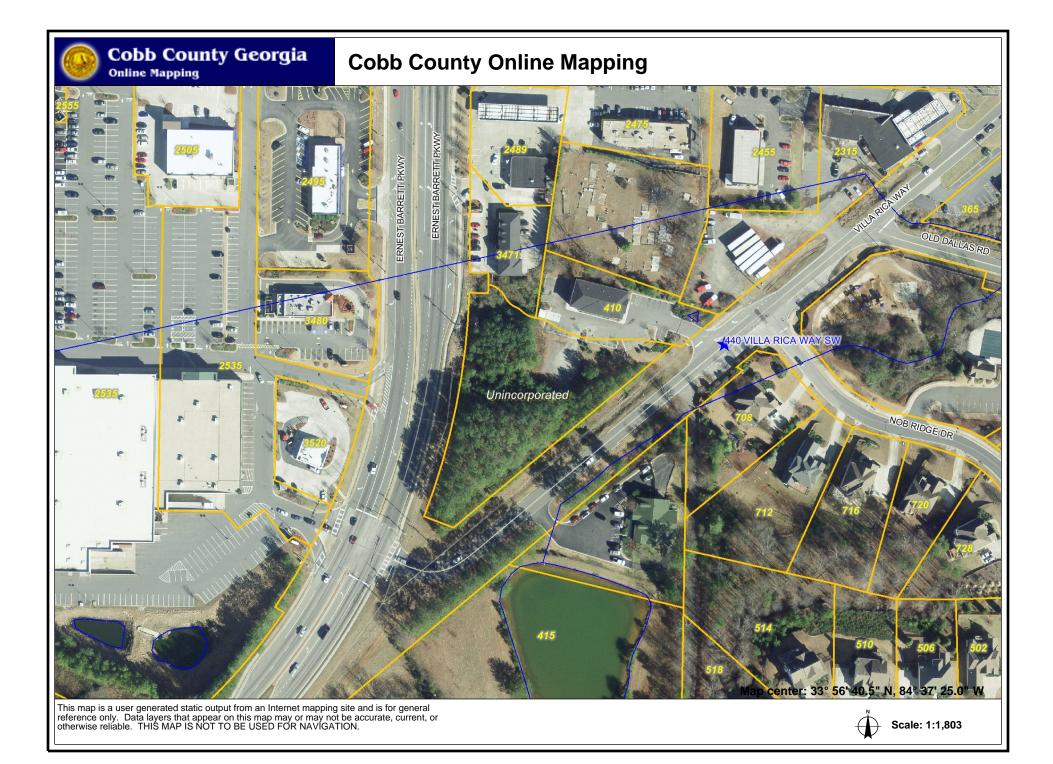
| Location:             | Located 4.5 miles west of the city of Marietta, the property is located<br>in unincorporated Cobb county. The local area is affluent and stable<br>with a mixture of investment grade shopping centers and small<br>established neighborhoods. Within a three mile radius the population<br>is 37,552 with a median household income of \$95,000. |
|-----------------------|---|
| <u>Site:</u>          | 1.31 acres of (raw land) just south of the major intersection of<br>Barrett Parkway and Dallas Hwy, which includes major commercial<br>centers anchored by Publix, HomeDepot, Lowes and Target). A<br>previous plan included an office building and later a carwash.  |
| <u>Frontage:</u>      | Double road frontage of approx. 400ft on Barrett Pky and 495ft on Villa Rica Way  |
| Zoning:               | GC - Conditional(Available Upon Request)  |
| <u>Traffic Count:</u> | 43,960 vehicles per day (VPD) Dallas Highway, 14,890 VPD Barrett<br>Parkway   |
| <u>Utilities:</u>     | All available   |
| <u>Taxes:</u>         | \$7,332 (2011)  |
| Asking Price:         | \$520,000 (400,000 Per acre)  |

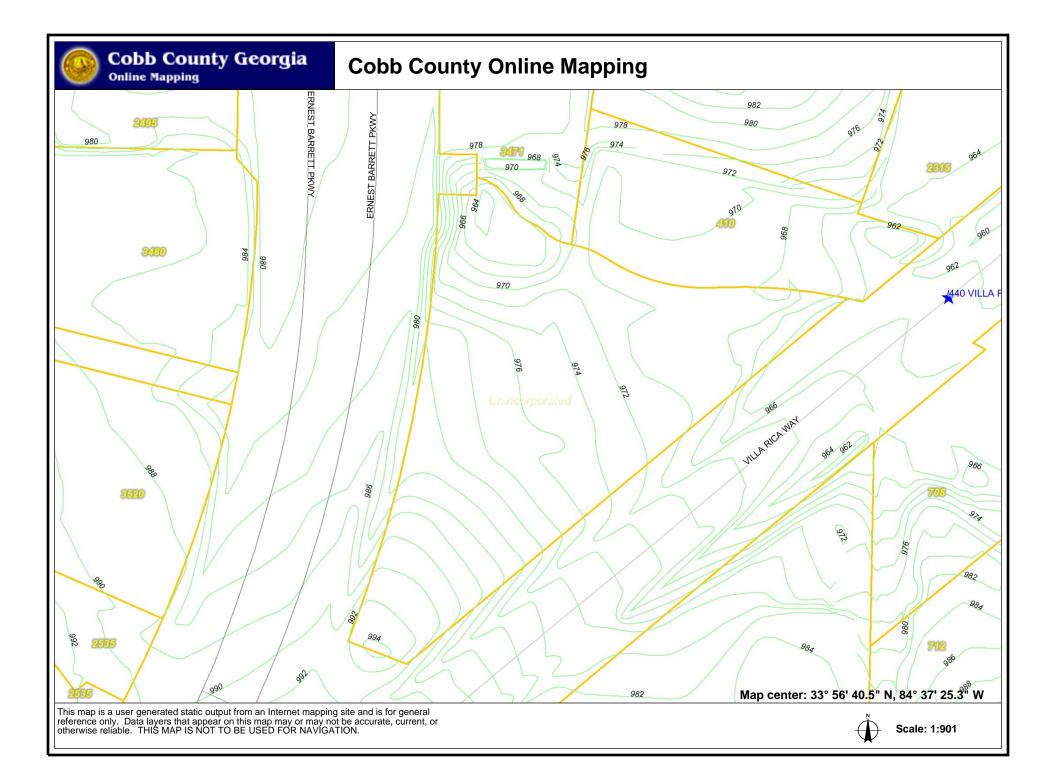
## Maps



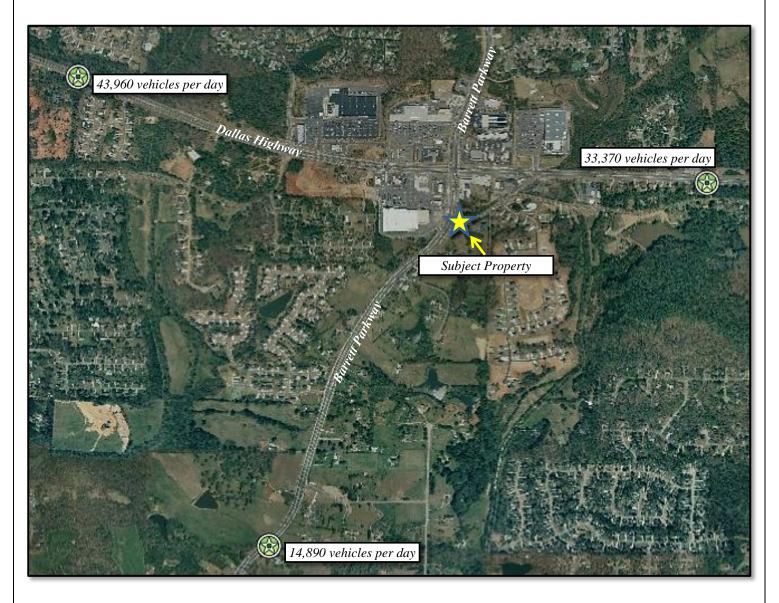








## **Traffic Counts**



## Demographics Villa Rica Way

| Bennographies                      |        | ^ <b>y</b> |         |
|------------------------------------|--------|------------|---------|
| Population                         | 1-mi.  | 3-mi.      | 5-mi.   |
| 2011 Male Population               | 3,046  | 18,411     | 67,729  |
| 2011 Female Population             | 3,038  | 19,141     | 67,655  |
| % 2011 Male Population             | 50.07% | 49.03%     | 50.03%  |
| % 2011 Female Population           | 49.93% | 50.97%     | 49.97%  |
| 2011 Total Adult Population        | 4,276  | 26,319     | 96,260  |
| 2011 Total Daytime Population      | 6,427  | 27,132     | 136,432 |
| 2011 Total Daytime Work Population | 2,388  | 7,686      | 62,966  |
| 2011 Median Age Total Population   | 36     | 36         | 33      |
| 2011 Median Age Adult Population   | 45     | 45         | 43      |
| 2011 Age 0-5                       | 614    | 3,682      | 13,649  |
| 2011 Age 6-13                      | 814    | 5,053      | 16,939  |
| 2011 Age 14-17                     | 380    | 2,498      | 8,537   |
| 2011 Age 18-20                     | 228    | 1,377      | 5,517   |
| 2011 Age 21-24                     | 198    | 1,291      | 6,833   |
| 2011 Age 25-29                     | 282    | 1,700      | 8,220   |
| 2011 Age 30-34                     | 353    | 2,048      | 9,047   |
| 2011 Age 35-39                     | 483    | 2,893      | 10,734  |
| 2011 Age 40-44                     | 507    | 3,146      | 10,548  |
| 2011 Age 45-49                     | 558    | 3,211      | 10,124  |
| 2011 Age 50-54                     | 482    | 2,893      | 8,787   |
| 2011 Age 55-59                     | 375    | 2,363      | 7,246   |
| 2011 Age 60-64                     | 312    | 1,889      | 5,981   |
| 2011 Age 65-69                     | 183    | 1,189      | 4,109   |
| 2011 Age 70-74                     | 115    | 786        | 2,922   |
| 2011 Age 75-79                     | 79     | 592        | 2,360   |
| 2011 Age 80-84                     | 61     | 457        | 1,861   |
| 2011 Age 85+                       | 60     | 483        | 1,970   |
| % 2011 Age 0-5                     | 10.09% | 9.81%      | 10.08%  |
| % 2011 Age 6-13                    | 13.38% | 13.46%     | 12.51%  |
| % 2011 Age 14-17                   | 6.25%  | 6.65%      | 6.31%   |
| % 2011 Age 18-20                   | 3.75%  | 3.67%      | 4.08%   |
| % 2011 Age 21-24                   | 3.25%  | 3.44%      | 5.05%   |
| % 2011 Age 25-29                   | 4.64%  | 4.53%      | 6.07%   |
| % 2011 Age 30-34                   | 5.80%  | 5.45%      | 6.68%   |
| % 2011 Age 35-39                   | 7.94%  | 7.70%      | 7.93%   |
| % 2011 Age 40-44                   | 8.33%  | 8.38%      | 7.79%   |
| % 2011 Age 45-49                   | 9.17%  | 8.55%      | 7.48%   |
| % 2011 Age 50-54                   | 7.92%  | 7.70%      | 6.49%   |
| % 2011 Age 55-59                   | 6.16%  | 6.29%      | 5.35%   |
| % 2011 Age 60-64                   | 5.13%  | 5.03%      | 4.42%   |
| % 2011 Age 65-69                   | 3.01%  | 3.17%      | 3.04%   |
| % 2011 Age 70-74                   | 1.89%  | 2.09%      | 2.16%   |
|                                    |        |            |         |

| % 2011 Age 75-79                              | 1.30%   | 1.58%   | 1.74%   |
|---|---------|---------|---------|
| % 2011 Age 80-84                              | 1.00%   | 1.22%   | 1.37%   |
| % 2011 Age 85+                                | 0.99%   | 1.29%   | 1.46%   |
| 2011 White Population                         | 4,749   | 27,922  | 86,110  |
| 2011 Black Population                         | 883     | 6,936   | 33,060  |
| 2011 Asian/Hawaiian/Pacific Islander          | 230     | 1,152   | 4,332   |
| 2011 American Indian/Alaska Native            | 16      | 82      | 490     |
| 2011 Other Population (Incl 2+ Races)         | 206     | 1,460   | 11,393  |
| 2011 Hispanic Population                      | 273     | 1,975   | 18,347  |
| 2011 Non-Hispanic Population                  | 5,811   | 35,577  | 117,037 |
| % 2011 White Population                       | 78.06%  | 74.36%  | 63.60%  |
| % 2011 Black Population                       | 14.51%  | 18.47%  | 24.42%  |
| % 2011 Asian/Hawaiian/Pacific Islander        | 3.78%   | 3.07%   | 3.20%   |
| % 2011 American Indian/Alaska Native          | 0.26%   | 0.22%   | 0.36%   |
| % 2011 Other Population (Incl 2+ Races)       | 3.39%   | 3.89%   | 8.42%   |
| % 2011 Hispanic Population                    | 4.49%   | 5.26%   | 13.55%  |
| % 2011 Non-Hispanic Population                | 95.51%  | 94.74%  | 86.45%  |
| 2000 Non-Hispanic White                       | 4,199   | 26,073  | 78,715  |
| 2000 Non-Hispanic Black                       | 256     | 3,011   | 21,104  |
| 2000 Non-Hispanic Amer Indian/Alaska Native   | 7       | 81      | 332     |
| 2000 Non-Hispanic Asian                       | 80      | 507     | 1,849   |
| 2000 Non-Hispanic Hawaiian/Pacific Islander   | n/a     | 2       | 12      |
| 2000 Non-Hispanic Some Other Race             | 8       | 50      | 175     |
| 2000 Non-Hispanic Two or More Races           | 44      | 315     | 1,344   |
| % 2000 Non-Hispanic White                     | 91.40%  | 86.80%  | 76.03%  |
| % 2000 Non-Hispanic Black                     | 5.57%   | 10.02%  | 20.38%  |
| % 2000 Non-Hispanic Amer Indian/Alaska Native | 0.15%   | 0.27%   | 0.32%   |
| % 2000 Non-Hispanic Asian                     | 1.74%   | 1.69%   | 1.79%   |
| % 2000 Non-Hispanic Hawaiian/Pacific Islander | 0.00%   | 0.01%   | 0.01%   |
| % 2000 Non-Hispanic Some Other Race           | 0.17%   | 0.17%   | 0.17%   |
| % 2000 Non-Hispanic Two or More Races         | 0.96%   | 1.05%   | 1.30%   |
| Population Change                             | 1-mi.   | 3-mi.   | 5-mi.   |
| Total Employees                               | n/a     | n/a     | n/a     |
| Total Establishments                          | n/a     | n/a     | n/a     |
| 2011 Total Population                         | 6,084   | 37,552  | 135,385 |
| 2011 Total Households                         | 2,147   | 13,548  | 47,091  |
| Population Change 1990-2011                   | 2,585   | 16,426  | 60,350  |
| Household Change 1990-2011                    | 970     | 6,152   | 19,774  |
| % Population Change 1990-2011                 | 73.88%  | 77.75%  | 80.43%  |
| % Household Change 1990-2011                  | 82.41%  | 83.18%  | 72.39%  |
| Population Change 2000-2011                   | 1,391   | 6,664   | 22,608  |
| Household Change 2000-2011                    | 535     | 2,763   | 8,242   |
| % Population Change 2000-2011                 | 29.64%  | 21.57%  | 20.05%  |
|   | 20.07/0 | 21.01/0 | 20.00/0 |

| Housing                                   | 1-mi.     | 3-mi.     | 5-mi.             |
|---|-----------|-----------|-------------------|
| 2000 Total Housing Units                  | 1,656     | 11,086    | 40,372            |
| 2000 Occupied Housing Units               | 1,616     | 10,772    | 38,866            |
| 2000 Owner Occupied Housing Units         | 1,488     | 9,532     | 29 <i>,</i> 899   |
| 2000 Renter Occupied Housing Units        | 128       | 1,240     | 8,967             |
| 2000 Vacant Housing Units                 | 40        | 314       | 1,506             |
| % 2000 Occupied Housing Units             | 97.58%    | 97.17%    | 96.27%            |
| % 2000 Owner Occupied Housing Units       | 89.86%    | 85.98%    | 74.06%            |
| % 2000 Renter Occupied Housing Units      | 7.73%     | 11.19%    | 22.21%            |
| % 2000 Vacant Housing Units               | 2.42%     | 2.83%     | 3.73%             |
| Income                                    | 1-mi.     | 3-mi.     | 5-mi.             |
| 2011 Median Household Income              | \$93,321  | \$95,000  | \$75 <i>,</i> 596 |
| 2011 Per Capita Income                    | \$39,861  | \$39,905  | \$32,034          |
| 2011 Average Household Income             | \$112,956 | \$110,608 | \$92,097          |
| 2011 Household Income < \$10,000          | 31        | 314       | 2,073             |
| 2011 Household Income \$10,000-\$14,999   | 18        | 218       | 1,548             |
| 2011 Household Income \$15,000-\$19,999   | 55        | 351       | 1,738             |
| 2011 Household Income \$20,000-\$24,999   | 20        | 381       | 1,840             |
| 2011 Household Income \$25,000-\$29,999   | 33        | 308       | 2,146             |
| 2011 Household Income \$30,000-\$34,999   | 78        | 342       | 1,632             |
| 2011 Household Income \$35,000-\$39,999   | 73        | 378       | 2,032             |
| 2011 Household Income \$40,000-\$44,999   | 60        | 298       | 1,642             |
| 2011 Household Income \$45,000-\$49,999   | 51        | 349       | 1,703             |
| 2011 Household Income \$50,000-\$59,999   | 155       | 601       | 2,947             |
| 2011 Household Income \$60,000-\$74,999   | 126       | 855       | 4,061             |
| 2011 Household Income \$75,000-\$99,999   | 511       | 2,973     | 7,725             |
| 2011 Household Income \$100,000-\$124,999 | 338       | 2,152     | 5,348             |
| 2011 Household Income \$125,000-\$149,999 | 153       | 1,401     | 3,386             |
| 2011 Household Income \$150,000-\$199,999 | 93        | 1,113     | 3,306             |
| 2011 Household Income \$200,000-\$249,999 | 137       | 685       | 1,802             |
| 2011 Household Income \$250,000-\$499,999 | 210       | 785       | 2,021             |
| 2011 Household Income \$500,000+          | 7         | 43        | 143               |
| 2011 Household Income \$200,000+          | 354       | 1,513     | 3,967             |
| % 2011 Household Income < \$10,000        | 1.44%     | 2.32%     | 4.40%             |
| % 2011 Household Income \$10,000-\$14,999 | 0.84%     | 1.61%     | 3.29%             |
| % 2011 Household Income \$15,000-\$19,999 | 2.56%     | 2.59%     | 3.69%             |
| % 2011 Household Income \$20,000-\$24,999 | 0.93%     | 2.81%     | 3.91%             |
| % 2011 Household Income \$25,000-\$29,999 | 1.54%     | 2.27%     | 4.56%             |
| % 2011 Household Income \$30,000-\$34,999 | 3.63%     | 2.52%     | 3.47%             |
| % 2011 Household Income \$35,000-\$39,999 | 3.40%     | 2.79%     | 4.31%             |
| % 2011 Household Income \$40,000-\$44,999 | 2.79%     | 2.20%     | 3.49%             |
| % 2011 Household Income \$45,000-\$49,999 | 2.37%     | 2.58%     | 3.62%             |
| % 2011 Household Income \$50,000-\$59,999 | 7.21%     | 4.44%     | 6.26%             |
| % 2011 Household Income \$60,000-\$74,999 | 5.86%     | 6.31%     | 8.62%             |
| % 2011 Household Income \$75,000-\$99,999 | 23.78%    | 21.95%    | 16.40%            |

| % 2011 Household Income \$100,000-\$124,999  | 15.73%             | 15.89%        | 11.36%        |  |
|--|--------------------|---------------|---------------|--|
| % 2011 Household Income \$125,000-\$149,999  | 7.12%              | 10.34%        | 7.19%         |  |
| % 2011 Household Income \$150,000-\$199,999  | 4.33%              | 8.22%         | 7.02%         |  |
| % 2011 Household Income \$200,000-\$249,999  | 6.38%              | 5.06%         | 3.83%         |  |
| % 2011 Household Income \$250,000-\$499,999  | 9.77%              | 5.79%         | 4.29%         |  |
| % 2011 Household Income \$500,000+           | 0.33%              | 0.32%         | 0.30%         |  |
| % 2011 Household Income \$200,000+           | 16.47%             | 11.17%        | 8.42%         |  |
| Retail Sales Volume                          | 1-mi.              | 3-mi.         | 5-mi.         |  |
| 2011 Children/Infants Clothing Stores        | \$1,321,239        | \$7,964,794   | \$23,404,128  |  |
| 2011 Jewelry Stores                          | \$951,981          | \$5,557,547   | \$16,850,705  |  |
| 2011 Mens Clothing Stores                    | \$1,873,482        | \$11,220,337  | \$33,622,869  |  |
| 2011 Shoe Stores                             | \$1,776,180        | \$10,895,219  | \$31,993,185  |  |
| 2011 Womens Clothing Stores                  | \$3,119,231        | \$18,637,547  | \$57,324,856  |  |
| 2011 Automobile Dealers                      | \$20,708,537       | \$123,159,071 | \$387,453,936 |  |
| 2011 Automotive Parts/Acc/Repair Stores      | \$2,688,689        | \$16,040,926  | \$49,052,302  |  |
| 2011 Other Motor Vehicle Dealers             | \$862,152          | \$5,250,933   | \$15,511,534  |  |
| 2011 Tire Dealers                            | \$721,586          | \$4,213,324   | \$13,067,686  |  |
| 2011 Hardware Stores                         | \$603 <i>,</i> 843 | \$4,439,251   | \$10,518,903  |  |
| 2011 Home Centers                            | \$2,178,424        | \$14,243,231  | \$42,015,493  |  |
| 2011 Nursery/Garden Centers                  | \$763 <i>,</i> 308 | \$4,448,425   | \$13,782,027  |  |
| 2011 Outdoor Power Equipment Stores          | \$203,210          | \$1,198,981   | \$4,223,012   |  |
| 2011 Paint/Wallpaper Stores                  | \$73,126           | \$454,715     | \$1,458,200   |  |
| 2011 Appliance/TV/Other Electronics Stores   | \$2,177,947        | \$12,951,639  | \$38,750,198  |  |
| 2011 Camera/Photographic Supplies Stores     | \$346,568          | \$2,113,614   | \$6,344,218   |  |
| 2011 Computer/Software Stores                | \$986,376          | \$5,960,323   | \$18,455,835  |  |
| 2011 Beer/Wine/Liquor Stores                 | \$1,430,582        | \$8,697,733   | \$25,409,388  |  |
| 2011 Convenience/Specialty Food Stores       | \$2,625,189        | \$18,410,579  | \$52,357,675  |  |
| 2011 Restaurant Expenditures                 | \$15,178,446       | \$105,650,947 | \$278,892,606 |  |
| 2011 Supermarkets/Other Grocery excl Conv    | \$14,931,906       | \$91,097,193  | \$274,657,574 |  |
| 2011 Furniture Stores                        | \$2,132,767        | \$12,759,714  | \$38,892,941  |  |
| 2011 Home Furnishings Stores                 | \$1,519,031        | \$9,281,525   | \$26,733,644  |  |
| 2011 Gen Merch/Appliance/Furniture Stores    | \$19,159,515       | \$115,361,129 | \$348,521,507 |  |
| 2011 Gasoline Stations w/ Convenience Stores | \$12,504,929       | \$78,774,188  | \$230,241,835 |  |
| 2011 Other Gasoline Stations                 | \$9,879,740        | \$60,363,610  | \$177,884,154 |  |
| 2011 Department Stores excl Leased Depts     | \$21,337,462       | \$128,312,768 | \$387,271,710 |  |
| 2011 General Merchandise Stores              | \$17,026,749       | \$102,601,414 | \$309,628,566 |  |
| 2011 Other Health/Personal Care Stores       | \$1,327,515        | \$7,947,987   | \$24,887,904  |  |
| 2011 Pharmacies/Drug Stores                  | \$7,089,264        | \$43,010,086  | \$130,785,231 |  |
| 2011 Pet/Pet Supplies Stores                 | \$1,006,716        | \$6,202,243   | \$18,793,751  |  |
| 2011 Book/Periodical/Music Stores            | \$310,815          | \$1,742,822   | \$5,643,973   |  |
| 2011 Hobby/Toy/Game Stores                   | \$187,767          | \$1,250,337   | \$5,382,527   |  |
| 2011 Musical Instrument/Supplies Stores      | \$190,156          | \$1,130,774   | \$3,499,016   |  |
| 2011 Sewing/Needlework/Piece Goods Stores    | \$65,945           | \$408,669     | \$1,200,667   |  |
| 2011 Sporting Goods Stores                   | \$1,659,711        | \$10,213,757  | \$26,717,933  |  |
| 2011 Video Tape Stores - Retail              | \$174,254          | \$1,042,889   | \$3,162,109   |  |
|  |                    |               |               |  |